



**To: Potential Pearson Maintenance Plan (PMP) Customers**  
**From: Stacey Pearson, Pearson Mechanical Inc.**

Thank you for your interest in our **Pearson Maintenance Plan (PMP)**. It is a very wise investment to properly maintain your air conditioning and heating system. We all know the value of a properly maintained automobile but we sometimes forget that maintaining our HVAC system is equally important. A well maintained HVAC system will perform at a higher efficiency with less worry about unexpected breakdowns. Today's HVAC systems are much more complicated than in the past and with the increased cost of fuel you will benefit even more with a well maintained system.

\*What does a **PMP** include?

A **PMP** includes two precision tune ups and professional cleaning visits per year.  
(a detailed list of the items performed during a PMP can be provided)

\*Why would I want to invest in a **PMP** for my house?

Here are some of the benefits you will experience with a **Pearson Maintenance Plan**:

- Improved system efficiency can reduce your energy costs
- Maintenance reduces the need for repairs saving you money
- Enjoy piece of mind knowing your system is running correctly
- Priority service in the event of a repair emergency
- 15% discount on any repairs needed while enrolled in the plan
- You'll appreciate the trust that we'll earn as your HVAC contractor
- Filter replacement service – saving you time and effort
- Regular maintenance will improve the longevity of your system
- Security – most manufacturers require maintenance to keep your warranty valid
- Convenience – the two service calls are scheduled at a time of your choosing
- Safety – system safety features will be regularly checked and operate correctly
- PMP price can be used as a coupon if your HVAC system needs to be replaced
- Healthy house – your indoor air quality will increase with regular maintenance



***We will be honored to take care of your air-conditioning and heating needs!***

Sincerely,

A handwritten signature in blue ink, appearing to be "Stacey Pearson".

***100% Satisfaction Guaranteed!***

\*My cell is 214-415-9568\*